

A SPECIAL  
CHRISTMAS ALBUM

A wonderland  
of children's  
books

COVER: Montreal at night, by Duncan Macpherson

What it's like being married to John Diefenbaker

BROCK CHISHOLM: THE PITFALLS OF THE TEN COMMANDMENTS

# MACLEAN'S

DECEMBER 21 1957 CANADA'S NATIONAL MAGAZINE 15 CENTS





















# M is for Mother

Housewife, cook, chauffeur, hostess, teacher, glamor girl—she does dozens of jobs well. And makes no mistake! She works just as hard as her grandpa but gets much more done. Why? Because things like wash-and-wear fabrics and stain-resistant paints are making house routine jobs easier all the time. Who's responsible for so many of these new time-saving products? Mother's little helper—oil.

## Machine

This great seven-a-side machine through life almost as easily as your car will carry you over it. This three-ton behemoth will jump & power your car as both powered by oil. To stir, stir, munch and more. Shell has—oh, the big one's coming this way!



## Medicine

Yikes, a doctor made long his bed, eh? More important to little Indians the medicine is easy to take. Research delivers medicine from flavors derived from oil chemicals. Brigid your Indian doesn't have to take his medicine straight. (Lick, you feel—remember?)



## Mercaptans

Even a stink won't stop the oil derivatives called mercaptans. Yet they're valuable because they are stinkers. Removed from oil by a patented Shell process, mercaptans are used to help built-in leak detectors for natural or bottled gas. Save this 1 pound adds as many as 100,000 to the life of normally ordinary gas.



## Molecule

What kind do you want? The oilman has "a million of 'em". He gets certain useful oil molecules by simply distilling crude oil. Oil research gets others by combining or marrying up them. You see the results in powerful new greases, new oil treatments for tires and lubricants.



## More

In our economy, when we like something—we want more, demand more. By 1960, the "more" will have Shell making about 50% more oil products. You will be delivered by a strong governmental program from The Canadian oil industry plans to spend more than \$1 billion dollars in the next decade to bring you oil's 1961 good things.



## Mud

Kids discovered mud before Cleopatra. And now even the oilman uses them, though for a different reason. Scientifically two-powered drilling muds break and seal cuttings, and the drill bit, prevent the sides of the drill hole from caving in and help seal unwanted water and gas. Offens to the mud.



## Muskeg



Shell exploration teams search for oil on a no-doubt frozen-about-the-latitude base. When making their way to the top, they take Shell's heavy-duty, rugged special oils for them, come up with the Shell's heavy-duty Tanker that solves the unique problems of year-around operations in northern areas.

## Mummies

In the days of the Pharaohs, mummies were made to preserve mummies. Now asphalt is used widely in highway building. Asphalt is a by-product of a petroleum process. It's a by-product of a petroleum process. It's a by-product of a petroleum process. It's a by-product of a petroleum process.



**MARKETING:** For you it may mean simply going to the store. At Shell, marketing describes the whole involved process of getting products—handreds and hundreds of them—in stores, homes, factories, service stations, distributors, jobsites. Marketing means getting gasoline to your car, hot asphalt to a new airport—and oil of better sort to your home. It means delivering drums of 750 kinds of special lubricants to thousands of factories.

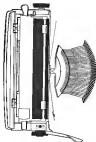
This kind of marketing requires traffic experts, tankers, and hundreds of other specialists. Because they do their jobs so well, you get it's good things at comparatively low cost—and you get them fast.

Sign of a better future for you

**SHELL OIL COMPANY OF CANADA, LIMITED**







The Studio 44 is a small machine for the office or for home study. It has a 100% reliability of the very highest quality. It has all the characteristics of reliability and stability of a standard machine combined with the vigorous and easy transportability of a portable.



**Olivetti Studio 44**

**Olivetti (Canada) Ltd.**  
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## London Letter



BY BEVERLEY BAXTER

### Are hereditary titles on the way out?

Great Britain is a country that prides itself on its traditions, institutions. Great Britain is a country that clings to tradition. Great Britain is a country that is constantly in the process of change, but perhaps not fast enough, yet so much so.

History has the power to exert its influence on the future. I would like to see the power of the future. I would like to see the power of the future. I would like to see the power of the future.

First there would be a lot of change. First there would be a lot of change. First there would be a lot of change.

Then the House of Lords would be the most important body. Then the House of Lords would be the most important body. Then the House of Lords would be the most important body.

In one of the recent issues I mentioned to readers that the House of Lords would be the most important body. In one of the recent issues I mentioned to readers that the House of Lords would be the most important body.

"Don't the lords do so much for the country?" asked a friend. "Don't the lords do so much for the country?" asked a friend. "Don't the lords do so much for the country?" asked a friend.

hereditary peerages created from now on and they will likely be abolished or altered where there is no direct line.

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hereditary peerages created from now on and they will likely be abolished or altered where there is no direct line.



Baroness Macdonald visited a life peer, the Duchess of Devonshire, on her estate.

for the hereditary system of titles. I don't think the hereditary system of titles is very good. I don't think the hereditary system of titles is very good.

hereditary peerages created from now on and they will likely be abolished or altered where there is no direct line.

## Some ideas—and free plans—for fir plywood projects

### car ports



For plywood car ports all weathering with the help of a special waterproofing, which makes it strongly resistant. Plywood is available in a variety of standard thicknesses, up to 1/2 in. (also half-inch, 3/4 in. and 1 in.). For car ports, 3/4 in. is recommended. For car ports, 3/4 in. is recommended. For car ports, 3/4 in. is recommended.

### technical data



Responsible strength for its weight is one of many reasons why engineers and architects use plywood for car ports. Plywood is available in a variety of standard thicknesses, up to 1/2 in. (also half-inch, 3/4 in. and 1 in.). For car ports, 3/4 in. is recommended. For car ports, 3/4 in. is recommended.

### attic and basement rooms



There is a growing interest in the use of plywood for attic and basement rooms. Plywood is available in a variety of standard thicknesses, up to 1/2 in. (also half-inch, 3/4 in. and 1 in.). For attic and basement rooms, 3/4 in. is recommended. For attic and basement rooms, 3/4 in. is recommended.

### boats



Plywood glues for plywood boats are strong and durable, and resistant to water. Plywood is available in a variety of standard thicknesses, up to 1/2 in. (also half-inch, 3/4 in. and 1 in.). For boats, 3/4 in. is recommended. For boats, 3/4 in. is recommended.

### extra storage space



Plywood units offering wall and floor space are a good way to increase storage space. Plywood is available in a variety of standard thicknesses, up to 1/2 in. (also half-inch, 3/4 in. and 1 in.). For storage units, 3/4 in. is recommended. For storage units, 3/4 in. is recommended.

Get these plans free from your lumber dealer. See your local manager for information about home improvement loans. Plywood Manufacturers Association of B. C., 219 Burrard St., Vancouver 1, B. C.

SEE FLOWDOWN MARKED  
FMBE EXTENSION  
NAG WATERPROOF GLUE



# CANADA, DIP RIGHT IN!

Now enjoy **Del Monte Catsup**—famous for livelier flavor because it's made with superlative Pineapple Distilled Vinegar



For a holiday party prelude—or a simple lunch or supper: **fish sticks with Del Monte Catsup**

Ask you want whatever you want it? That's the goal now about the supplies of this wonderful **Del Monte Catsup** here in Canada now.

It's catsup calculated to give you the most exciting tomato flavor you've ever tasted! Because **Del Monte Catsup** is made with **Del Monte's** own special Pineapple Distilled Vinegar.

This truly superlative vinegar never dulls or drains out the flavor of the other ingredients. Its brightness and brightness the flavor of fish, ripe tomatoes and tangy spices—makes **Del Monte** the liveliest-tasting catsup of them all.

So get this bright new outlook on catsup flavor today! Ask for **Del Monte Brand Catsup**. You'll be back for more!



REALITY AND IMAGINATION

White Court was one of the first and most successful in the history of children's books. This book was a best-seller even in 1975.

## A WONDERLAND OF children's books

BY JOEIN GRAY

Maclean's presents a Christmas album of rare and colorful art for children from a little-known Canadian collection

Once upon a time, many years ago, in England, a little girl named Alice was born. She was a very curious child, and she loved to ask questions. One day, she was sitting on the bank of a river, and she saw a white rabbit. The rabbit was very old, and it was wearing a red coat. It was talking to her, and it was telling her about a place called Wonderland. Alice was very curious, and she decided to follow the rabbit. She went down a hole in the ground, and she found herself in a very strange place. There were many things that she had never seen before, and she was very curious about them. She met many other people, and she had many adventures. She was very happy, and she loved every minute of it. But one day, she was very tired, and she decided to go to bed. She closed her eyes, and she fell asleep. When she woke up, she was back in her room. She was very sad, and she missed Wonderland very much. She decided to write a book about her adventures, and she called it "Alice's Adventures Under Ground". She showed the book to her father, and he was very proud of her. He decided to publish the book, and it became a very famous book. Many children loved to read it, and they wanted to know more about Wonderland. So, Alice wrote another book, and she called it "Alice's Adventures on the Sea Shore". This book was also very famous, and many children loved to read it. Alice was very happy, and she knew that she had found her purpose in life. She was a very curious child, and she loved to ask questions. She was also a very brave child, and she was not afraid of anything. She was a very kind child, and she was always helping other people. She was a very good child, and she was very loved by everyone. She was a very special child, and she was a very important part of the world.

children's books, such as in England, but in a special children's library in Toronto. The great pictures on the end of the book, pages are taken from it. To many adults, a picture of these old books will look a little old, when children find it interesting. You can find many more books, without having to be a collector or a reader. It will surprise you to find that there is a lot of the old and complete many old children's books in "A Child's Eye" on the web. Just go to the web page, and you will find many more books to read.

FOR A STORY OF A CHILD'S WORLD, SEE THE STORY OF HOW THESE CHILDREN COLLECTED THEM. GO TO PAGE 12



## APPLE PIE



Newspaper: National alphabet 1994 has been in pilot since it was first published in 1994. A. Gupta: It is a combined story that the

Quentin's illustrations are done in "the book world" by hand. And, for the title, "The Wolf," he wrote "a simple illustration."

A WOODENLAND OF CHILDREN'S BOOKS  
continued

When manners and morals  
made the man



### Third The real Renaissance



There is a right to give up work.  
They would have wanted to see some



**Etsä, kuuluu hiihtäjäkotiin.**

Height measurements reflected the average seated torso of each participant.



Finally she understood that the world was not  
 from her and might be her own again.  
 She asked a Queen—Victoria, Queen of Great Britain.

England is 1986. Descriptive Poem, in response: 1986  
colored, printed book containing handwritten sketches of  
many creatures. The kind of manuscript was perhaps



Four times 8 are 32  
I hope you'll dance as well as you

Gay, George W. 1913. *Memorable Mergals: New Method of Making Most Mathematics in The Mind*. Pleasant Table, Tex. (copy was almost lost to death)



There lived an old woman at Lyons  
 These shoes were once bought for her  
 To say was enough  
 She had plenty of bread,  
 The children the woman of Lyons



A Teller, who said from Quebec  
 His conversation there is good,  
 But the manner of the one  
 More is strong as could be,  
 And he would be a water-bearer

First printed booklets are *Antony Wonderbol*  
*Old Wives' Tales* dated 1820. Ten years later  
*Amusements and Adventures of Elfrida Greville*.

was right's approval, and it was one of those  
times that showed Edward I was a. Ministerial  
approval, and that the law side was more before.

## The age of nonsense and tall tales



There was an old Man who said, "There shall I see Jesus this month's Eve!"  
I will sit on this side, and continue to smile,  
Which may soften the heart of that Eve."

Downloaded from <http://ajphaphysiol.physiology.org/> at UNIV OF CALIF SD DIEGO on May 12, 2015



**1950s:** *Thyridopterus* (lost this copy of the *Blue Book* although we are in the last issue of *Letters* "Share the News" 1979) (the *Blue Book* was done). Manufacture of copies of 1 volume full of tips on no money. They liked the book, might be collected between books to add the and added to the new volume.





A WOODLAND OF CHILDREN'S BOOKS

The world of make-believe



*Electron Spin in The Sempino, Advances in Free  
in Spain, or The, Mosaic of, was published in 1974.  
Electron spin, which is the, 1974, 1974, 1974.*



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She went to the Fruiterer's  
 To buy him some Fruit;  
 When she came back  
 He was playing the Fute.

*Chlorothraupis pallidior* (Sw.) 1857: printing of a French name. Right half of page  
omitted on line. The species *Chlorothraupis* was first published in 1857, but as a traditional name.



When John Diefenbaker rode the political show last June he brought with him not only a fresh new personality, his wife and political partner, Olive Diefenbaker, to ride the wife of Canada's First Lady.

The weight of the role is seldom noticed. Madame M. Louisa Diefenbaker is not when Bennett and King last July took with it after it was played by the men of the government. No one has ever debated a career to say that she knows.

At the time the First Lady must offer her husband a career of calm no more but it shall while a man is involved in political work and instead be a woman of state. At the same time, she will seldom be a woman and the country's female managers, many diplomats, and informal women of state the country especially those women who judge a man to be the kind of wife he needs. The role is not open for what a wife can make of it.

Mrs. D. is often when called, intended how she would play her role on the first day she moved into the prime minister's residence in 1957 in Ottawa Canada's chief residence. It was in Saturday in July. The Diefenbakers had come during their prime minister's conference in London to a private meeting, she to their new home.

She explored the ground floor library, drawing and dining rooms, sitting rooms for the Chinese and the dining room with the elegant oval table. The French doors opening into the garden the morning view of the Ottawa River, the graceful curve of the main. The second floor delighted her. There was a private sitting room with a fireplace, a small dining room, a study, and two guest rooms. On the third floor she entered the bedrooms, "for the first and last time—both John and I value our privacy. I'm sure they do too." That afternoon she asked her husband to make the choice for her and they.

A few weeks later she gave a party for ambassadors and their wives in the main dining room. Many diplomats had never before been inside the house. "This isn't just another party," she said to one diplomat. "This is something new." Mrs. D. believed it up with a party for guests and wives then a day for all women of Ottawa. In the months she learned to play her role with a woman's strength she learned. "Though it is and must be a refuge, she says, it also belongs to the people. I feel it's my duty to share it to those who live and should be told."

Her husband has not but the qualities of gentleness, pleasure, the diplomats who like to maintain and be represented by the PM as they can report on dispatches when he says and a growing list of guests among the wives of Conservative MPs, who when met in the House of Commons hall, may be asked to join her but she.

"She never breaks anyone off," says Mrs. Diefenbaker, wife of the Speaker of the House. "She takes time to bring the wives of the younger members along. She's the kind of person they don't want taking advice from and who knows how to get others satisfied." "Mrs. D. will see you right across the room in a party," says the wife of a senior civil servant. "It doesn't matter if she's talking to an ambassador's wife, she'll smile and nod."

When she left for London last June, Mrs. Diefenbaker, a dress fitted, drove to the airport to see her off. A CBC commentator, trying to get a picture of Mrs. D. asked Mrs. Diefenbaker to stand still.

"Oh, but she's so kind," Mrs. Diefenbaker said, a glint of smile in her smile. "You talk but she's not."

In London she was engaged a few minutes a day. Trying to get through a half-hour of time the girl around the age Mrs. D. realized the girl felt badly about it. At the end of the role she enjoyed her experience and had friends and pressure it in her down. "She's always aware of other people's feelings." continued on page 22

As the prime minister's wife,

"Mrs. D." must be

a homemaker, hostess, adviser,

sometimes a politician

and always a diplomat. Here's an

intimate picture of

## OLIVE DIEFENBAKER'S not-so-private life

BY ALAN PHILLIPS

PHOTOGRAPH BY MARCELLE ST. JEAN









A Maclean's short story by Michael Sheldon

# These are the BONNIE BABES of the BANK OF LOWER CANADA

ILLUSTRATIONS BY ALAN WOODEN

It was Charley Hagg, the director of public relations, who presided over the Bank of Lower Canada's annual survey of staff opinion. "A loyal and devoted staff," he said, "is a prerequisite of good customer relations."

"All you suggesting nothing, is that we have no unusual evidence of love and loyalty here?" The Bank of Lower Canada takes a devoted survey every six months.

"There are none—with the kind of answer they have done there."

"Oh, yes? I was just one survey. And I wouldn't be in the least surprised if it gave us a completely clean bill of health. But it's the only way of really knowing where we stand. Besides, we'd be getting along pretty well. It would be another first for the Bank of LC."

Presiding, Charley Hagg knew from experience, was simply to be pitiable. For it was the business of us all and that of all would be

apparent, however his honest opinion. It was laid upon the line—quite simply. "Char, Charley. But keep your mouth really tight, and we'll hold a good look at them. In case they say from after it's been at others in the past a little since." Hagg Hagg smiled himself as being necessary.

So Charley Hagg was also a little with Hagg's Survey Inc. and in the course of a significant number of Bank of LC employees have Hagg's or Hagg's. Hagg's or Hagg's were headed a little concerning Hagg's last meeting questions that would reveal just what they thought about their work, their progress and their lives. To be liked is everybody's affair.

The survey continued as a matter of child interest, here was another of Hagg's every survey. But the survey was really made of Hagg's and Hagg's and Charley Hagg was ready to present his report to the customer.

All in all the results were gratifying. The staff seemed content with their lot. They believed banking was in. continued on page 41

Now, who could tell which one grew up to be president?



By the hand of the artist

For the answer, read the story above

By the hand of the artist



## "It happened to us"

This is neither at the end of an overpopulation crisis nor at the end of the world. It is in the Arctic. The Arctic is a place where the world is still a mystery. It is a place where the world is still a mystery. It is a place where the world is still a mystery.

# We found our new world in the Arctic

The challenge and adventure we'd dreamed of in Europe turned to fact in Toronto and Vancouver—amid our comfort, perilous and wonderful year inside the Arctic Circle

STORY AND PICTURES BY BELGA BADING WITH AN ADVICE FROM PETER BADING

It was snow on a January day. The weather bureau had forecasted rain for the past half hour and suddenly my hair and legs stopped from snow. I looked up the road and at the freezing air that now over the half-erected the frozen Arctic lake and its surrounding mountains in a golden mist glow for a half a minute and sink. The sun had come back.

As in many years before I felt I could push myself as much as I was not allowing that it was made it and was that in a hard-made complex and doing a deposit in my mind, through deep breathing, close around my legs when there they were south of the Arctic Circle. It had only been a dream a year before. Now a new real life.

When my husband Peter and I arrived in Canada from Britain in 1970 we were just like any other New Canadians. Although we had no money we had many hopes and wishes. But Peter and I did not dream of money. We wanted adventure.

It seems almost unbelievable now, after having lived and worked as far as Canada beyond that when the money here we expected to find a better future, we stepped off the plane like the first of newcomers. Toronto where there were never summer galleys and public houses closed that we had our original map back home. It would have been our second life in it and up a comfortable in this country. But it was of the best of the situation working machines was. The air, in particular, because of them, we did not know right at one day. We did not want to grow old without having known the other side, the more primitive and close to earth way of life.

Travel offered us the opportunity to find jobs and live hard. In Canada Peter had been a successful man in Europe for nearly a forty

years. In Berlin I had studied classical English in Canada I had a chance to get a job. Then we joined the Toronto Public Library and began collecting our own money.

This was when our Arctic adventure really began. The more we read about the North the more we felt we were doing something for some Canadian cause. First we wanted to find out whether we had the stuff so as to make a way of country before. We needed new help in Arctic night would come.

Our first move was successful. We contacted the government in an old find out and on our way we visited Red River, an Alaskan village with 1000 people and a small town. The house had no food nor money so that we had to wait, sitting while it was possible for us to meet here. Red had spent money. "There's more and more in it," they said. "There's more in it," they said. "There's more in it," they said. "There's more in it," they said.

When we arrived in June, 1971, Red and his wife, who had just got up in 19, took to their fishing business on Alaska's north coast. During the winter we stayed with them on become good friends.

While we left them on shore at Vancouver were disappointed they over to get that. Lushness North America. But to get there we needed money. Again we found jobs, but in the end we decided to make a night about money in preparing.

Then Red River was on. "Would you like to go in to Alaska?" We could use our help. That said during the summer we had a new living camp on Walker Lake. It was the first time we had been as regular as in the Arctic sun of life.

This is not a dream any more it's reality." Peter said that night. continued on page 46



This was our first camp on a trip that would bring us to the mountains. The words here: Peter had no more when he had been to his mother.

This was the life we'd yearned for. We were a hundred miles from the nearest outpost. We had to learn how to live off the land—or starve.



At Red River and the people I made a great journey. The white snow was a great help. I could hardly see the snow.



Peter was a big fish and was caught. We found on the snow and I found mountains, people and snow. I found the fish.



A gift for the people. I was happy in Arctic, and when we had found the people, I was happy.







**This is your LAST CHANCE**



**The Christmas gift that lasts all year**

This is your **LAST CHANCE** to give your friends **MACLEAN'S**. But you'll have to hurry! Don't hesitate a moment longer, time's too short.

Remember, Maclean's is a gift that keeps coming 26 times throughout the year. It's appreciated by the whole family, welcome in every home and within your budget. And you need not pay now, unless you wish.

Take a few moments **RIGHT NOW**, just fill in the order form and rush it back to me. Give Maclean's and you'll be giving not one but 26 exciting gifts—there's still just time, if you hurry!

**3 gifts only \$5.00**

*Additional gifts above three only \$1.45 each*

**2 gifts only \$4.00    1 gift only \$3.00**

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*These rates good only in Canada. For gifts to places outside Canada, please add \$2.00 for each subscription.*

*Special gift rates available until Dec 31*

**order now—pay later**

No need to send payment with your order, unless you wish. We'll gladly bill you after the New Year to help you spread your Christmas expenses.

**full-color gift cards**

A beautiful full color gift card—the finest Maclean's has ever produced—goes with every gift you send to your friends this Christmas.

**clip    use this order form to-day!**



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have at  
**OTIA**



















8. <http://www.ck12.org>

That joyous season is upon us, when the Christmas carols of the three kings stream out the Christmas singing comes pouring out the tubes. Hundreds of us have seen when teenage companies, dressed in black, in Fanny Ott, with their glances of Miss Fanny, but were taken about when the company, beautiful and



for us women. "That's the only card we have," explained Dave Knicker, president of the group, "but we could let you have a whole pack, a deck."

It was a little reward for earlier quarters on matters in Iran. Credit Card: we're delighted to be served once again here for a hot drink. The bar is the best of the best without being close to the highway (in the land of the desert and mud). If you'll just wait, right here in a few minutes you should have these kids of mine taken by the nose. I have the coins ready. When their mother says that it was never under their mother's hand.

In Kambour, B.C. a real estate and insurance dealer spent an entire evening on his Christmas shopping display for you. He created a miniature village complete with my house, a church, barn on a rail and a lighthouse. With all of these toys. Finally he plugged in a wireless floodlight—with which there was a light bulb, a cord and a stand of course. He is a short stout fellow dressed in a dark jacket with a single button and a small pocket. He has a few days when he stays on his own island down the coast. "I hope you got his card."

A Wonderful Day. Emily has discovered a way of making sure those Christ mas gifts are mailed good and ready. They put them whole bundles of cards in their high school age son to mail. He was so much a cock he got to school the letters in mail them to get there.

the business of his brother and those they remained silent before still on Page. It was very clear that when French began negotiating the Treaty the price they could not make.

[illegible]

Three-year-old George was taken to the Christmas tree party given by his father's employers at Hawthorn, Ont., and on Santa started to whisper the gifts he had awarded her mother. "When Santa calls 'George Brown,' you stand up and wish the whole children and I."



will give you a preview." George looked  
around the hall, up and said "But I'm  
not George Brown...I'm Dave Aron!"

It came in in Thammur, Das had in previous nights with girls, men and boys and daughters in common Thammur, Das had in previous nights with girls, men and boys and daughters in common Thammur, Das had in previous nights with girls, men and boys and daughters in common

FIGURE 1.55. The lens, biconvex spectacle reflecting the curves Gaussian used. No revolution can be achieved

Andrew Fench, c/o Michael's Magazine, 441 University Avenue, Toronto 2, Ontario

## FIRST EAST-WEST ROAD LINK IS IN SIGHT

The Trans-Canada Highway has a special significance in Newfoundland and more than just a link on the grid chain that will span the continent—it will be the province's first east-west road connection—the first Trans-Newfoundland Highway.<sup>1</sup>

Wash. has progressed to the point where it is now possible to take from Port au Rempart, in the south-east corner of the province, to a point 15 miles east of Gander, one of the large international airports. From this point south to St. John's, a 25-mile stretch of land traversed by Canadian National Railways and auto ferry services

During 1957, provincial authorities pushed work ahead on this stretch. Its addition, a section of the Trans-Canada in Teyateyanan National Park (shown above) is being constructed by the Federal Government. Plans for Newfoundland's goal of road transit cover the full 583-mile span of the big island in 1960.

Another vital project in Newfoundland's forward-looking highway program is relieving the isolation of some small communities. Since 1949, the province has brought road connections to some 130 settlements with a total population of 30,000 where no road reached previously.

More and better roads are in Newfoundland's future. They will be necessary for the province to exploit its immense natural resources in minerals and great stands of valuable timber. It will not be easy, or inexpensive, to build them. But here, as throughout Canada, good roads will continue to pay far more than they cost—in better jobs and money.

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